



WHERE ORIGINALITY, BOLD ARTISTRY, AND SKILLS ARE **REWARDED**

At GrooveFest we strongly believe in the innovative, the daring, and the creative. Dance is the physical celebration of art, and we want to share this with dancers, and studios of ALL genres and disciplines. This is an event where your dancers will get to compete with professionalism, and have an inspiring experience to help them grow and develop as performers.

EVENT DATE: APRIL 5, 2025

KEY FEATURES



3 Bids awarded to attend the Renowned Dance World Championships in Orlando, Florida.



2 Bids awarded to attend the prestigious Dance Summit in Orlando.



GrooveFest's Finest - an invite-only showcase for select performers to shine on a grand stage.



Video-replay for participants immediately following their performance.



Exciting cash prizes to recognize and reward exceptional talent.



On-site workshops conducted by industry professionals to inspire and educate participants.

OUR STORY

Founded in 2015, Sapphire Productions is an event production company that brings together passion, expertise, and unforgettable experiences. With three dedicated owners who collectively possess over 20 years of event production, cheerleading and dance experience, we are committed to providing the highest quality events and services in the industry.

OUR VISION

We envision every facet of our events as meticulously planned and executed, leaving no detail overlooked. From securing top-tier venues to providing seasoned judges, our commitment ensures flawless and equitable competitions. Our devoted professionals strive to craft unforgettable experiences, prioritize safety, and uphold unwavering standards of integrity.

OUR MISSION

At our core, we believe that cheerleading and dance transcend mere sports; they form a dynamic community uniting individuals. Through our events, our mission is to ignite inspiration in the upcoming generation, empowering them to unlock their fullest potential and follow their aspirations, fostering a thriving future.



www.sapphireproductions.ca



@groovefest.ca



Théâtre Marcellin-Champagnat, Laval, QC

CATEGORIES



AGES

Age of the dancer as of January 1st, 2025:

MINI

8 and younger

JUNIOR

9 to 12 years

TEEN

13 to 15 years

SENIOR

16 to 19 years

ADULT

20 years +

DIVISIONS

NOVICE

A novice dancer trains for a maximum of 2 hours per week. They will experience a competition dance floor for the time. Solo / Duo / Trio entries must be 100% novice. The maximum age for a novice soloist is 15.

PRE-COMPETITIVE

An intermediate dancer trains for a maximum of 4 hours per week. For Solo / Duo / Trio entries, the level of the most experienced dancers is used to classify the routine.

COMPETITIVE

A competitive dancer trains for a maximum of 5+ hours per week. For Solo / Duo / Trio entries, the level of the most experienced dancers is used to classify the routine.

SEMI PRO

Solo / Duo / Trio entries are not eligible to participate in this category. The average age for a semi pro group must be 16 years old. This division is suited for any combination of professional-teacher, professional-dancer, and dancers, that do not fall into any other division.

NOTE: If a teacher and/or a professional dancer is registered to compete in a routine, the routine must be in one of the following categories:

- For Solos, Duos and Trios, the routine must be in the competitive category.
- For Small Groups, Large Groups and Large Productions, the routine must be in one of the following categories:
 - Competitive: if 75% of the group has less than 7 years of training.
 - Semi Pro: if 75% of the group has 7 years or more of training.
 - A novice group or production must have at least 75% of novice dancers.
 - In the case where there would be more than 25% of dancers of superior levels in the routine, the group must be classified as Pre-Competitive.

ROUTINE SIZE & TIME LIMITS

Solo, Duo & Trio

3 minutes

Small Group

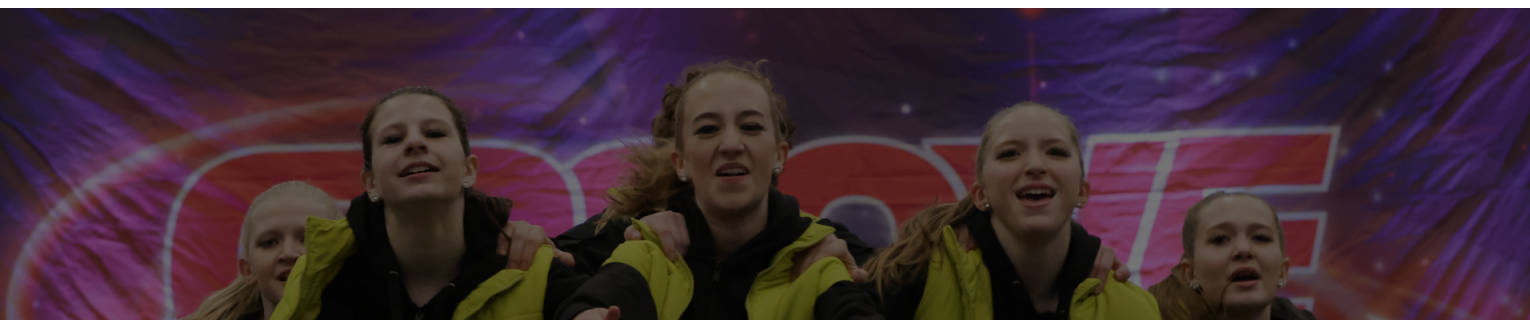
4 - 9 dancers; 4 minutes

Large Group

10 - 15 dancers; 4 minutes

Large Production

16+ dancers; 7 minutes



AWARDS & SCORING



GENRE

LYRICAL

CONTEMPORARY

MODERN

BALLET

POINTE

HIP HOP

JAZZ

Maximum of 2 acrobatic tricks are allowed in this genre. 3 or more acrobatic tricks should be entered in Open.

OPEN

For any routine that is not represented by the genres mentioned above and that combines some of the styles mentioned above.

SCORING

TECHNIQUE

Strength, body position, control, precision, articulation of movement

35%

CHOREOGRAPHY

Creativity, transitions, use of stage, flow, movement quality, variety/diversity of movement

35%

PERFORMANCE

Synchro, facial expressions, timing, precision, projection

20%

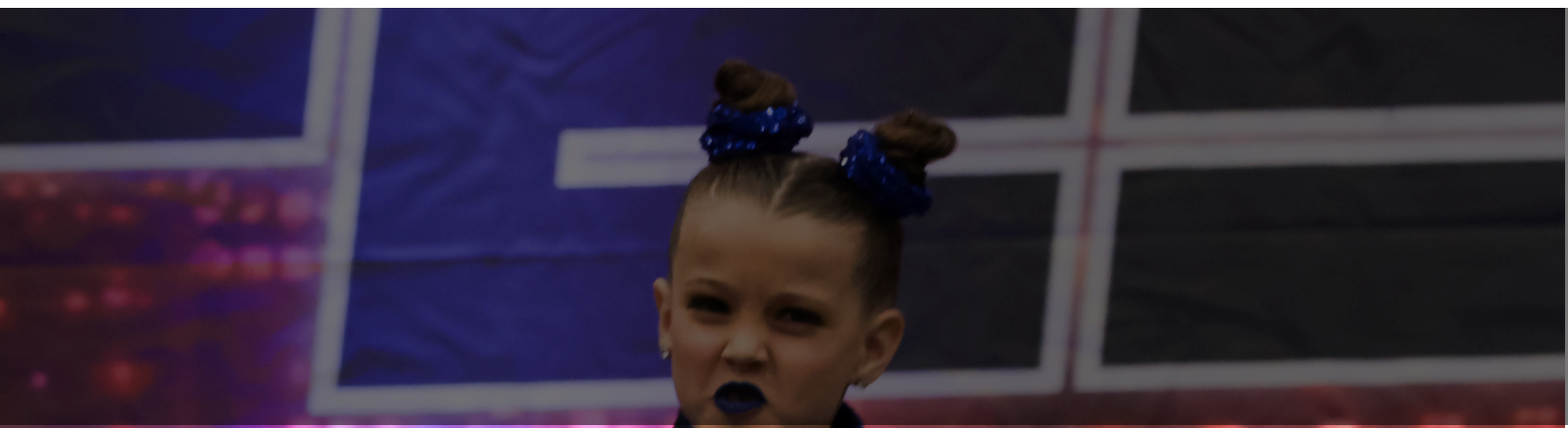
OVERALL

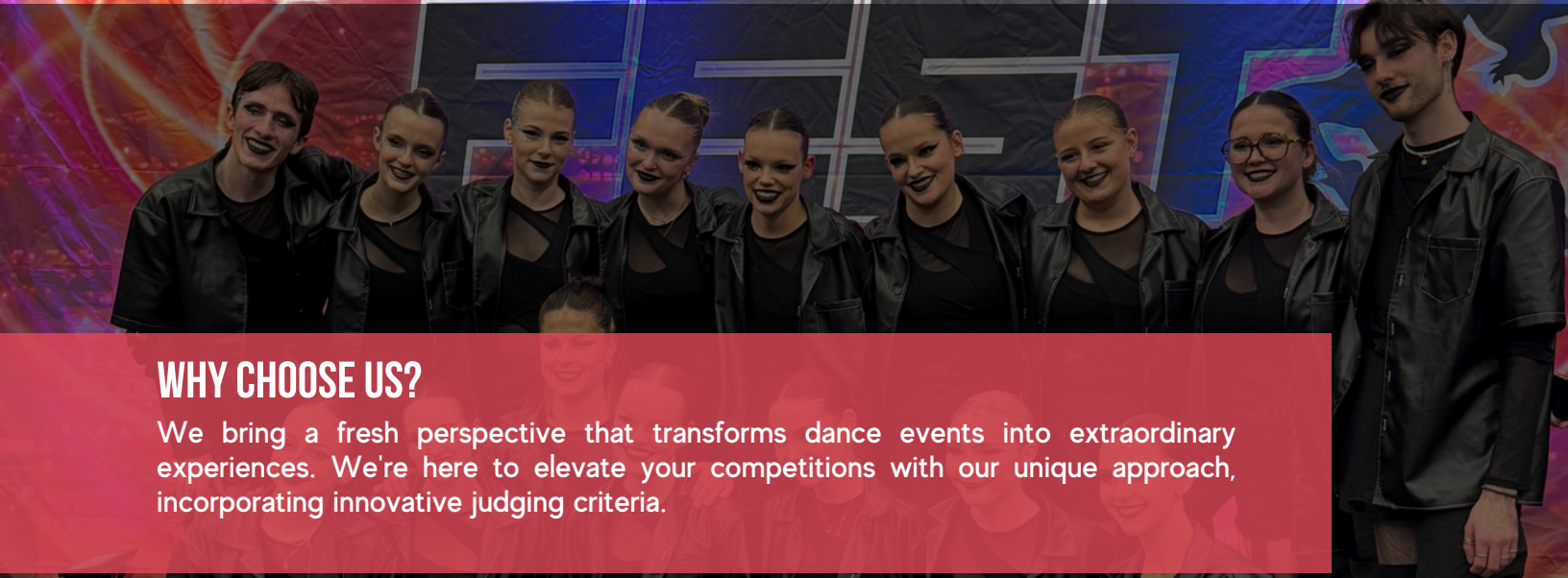
Are the movements appropriate, musicality, originality, degree of difficulty, costumes

10%

AWARDS

- Ribbons & grand champion banners
- Special Award Banners for Judges Special Mentions
- Participant Gifts of FREE Professional photos
- GrooveFest's Finest - an invite-only showcase for select performers to shine on a grand stage
- Exciting cash prizes to recognize and reward exceptional talent





WHY CHOOSE US?

We bring a fresh perspective that transforms dance events into extraordinary experiences. We're here to elevate your competitions with our unique approach, incorporating innovative judging criteria.

REGISTRATION

Registering your dance studio with us is a breeze!

1. Download our easy-to-use registration sheet [from our website](#).
2. Fill in your studio's details, listing all the performers, routines, and categories you're entering.
3. Email us the completed the form at info@groovefest.ca.

Our team will then confirm your entry and guide you through the next steps to ensure a seamless registration process.

SAFETY MEASURES

Safety is paramount to us. We maintain a secure environment by ensuring all our staff have cleared their background checks. Access to the performer area (warm-up and backstage) is restricted to performers, coaches, studio owners, and officials, with onsite security to enforce this rule.

PRICING (BEFORE DEC 1)

Solo 90\$
Group 60\$
Duo/Trio 75\$
Workshops 25\$

EVENT SCHEDULE

Anticipate the big day with confidence! We'll release the competition schedule two weeks in advance, providing a comprehensive plan that outlines warm-up, backstage preparation, performance, and award timings for you and your performers.

At Sapphire Productions, our reputation for precision means you can trust the order of performances. Simply follow our schedule, and arrive at your designated areas at your allocated times.

COMMUTE TO THE VENUE

This event takes place in Laval. The [Théâtre Marcellin-Champagnat | Laval, QC](#) has on-site parking, and can be accessed by the orange metro line (to the Concorde station) and the 42 bus.